THE 311INSTITUTE.Com INNOVATION MATURITY SURVEY

The 311 Institutes' Innovation Maturity Model has a total of 6 Foundations, 18 Blocks and 54 Tiles.
Survey respondents should rate their organisation on each of the questions using a scale of 1 to 5 where 1 = Not at all, 2 = To a small extent, 3 = To a moderate
extent, 4 = To a great extent and 5 = To a very great extent. The overall scores are then averaged and combined to produce your organisations "Innovation Quotient" score. Naturally, increasing the number of people and increasing the diversity of the sample increases
the accuracy of the assessment.

FOUNDATION	BLOCK	TILE	SURVEY QUESTIONS	TILE SCORE	BLOCK AVERAGE	FOUNDATION AVERAGE
HUNGER	Entrepreneurship	Hunger	We have a strong desire to explore opportunities and to create new things		0.0	0.0
		Ambiguity	We have a healthy appetite and tolerance for ambiguity when pursuing new opportunities			
		Action Orientated	We avoid analysis paralysis when we identify new opportunities by exhibiting a bias towards action			
	Creativity	Imagination	We encourage new ways of thinking and solutions from diverse perspectives		0.0	
		Autonomy	Our leaders provide us with the freedom to pursue new opportunities			
		Playful	We take delight in being spontaneous and are not afraid to enjoy ourselves			
	Learning	Curiosity	We are good at asking questions in the pursuit of the unknown		0.0	
		Experiment	We are constantly experimenting in our innovation efforts			
		Failure	We are not afraid to fail and we treat failure as a learning opportunity.			
CULTURE	Energy	Inspire	Our leaders inspire us with a vision for the future and concisely articulate the opportunities for the organisation		0.0	0.0
		Challenge	Our leaders frequently challenge us to think and act entrepreneurially.			
		Model	Our leaders model the right innovation behaviors for others to follow.			
	Engagement	Coach	Our leaders devote time to coach and provide feedback on our innovation efforts.		0.0	
		Initiative	In our organisation people at all levels proactively take the initiative to innovate.			
		Support	Our leaders provide support to project team members during both successes and failures.			
	Enablement	Influence	Our leaders use appropriate influence strategies to help us navigate around organisational obstacles.		0.0	
		Adapt	Our leaders are able to modify and change course of action when needed.			
		Grit	Our leaders persist in following opportunities even in the face of adversity.			
COMMUNITY	Collaboration	Community	We have a community that speaks a common language about innovation.		0.0	0.0
		Diversity	We appreciate, respect and leverage the differences that exist within our community.			
		Teamwork	We work well together in teams to capture opportunities.			
	Safety	Trust	We are consistent in actually doing the things that we say we value.		0.0	
		Integrity	We question decisions and actions that are inconsistent with our values.			
		Openness	We are free to voice our opinions about unconventional and controversial ideas			
	Simplicity	No Bureaucracy	We simplify our workplace by minimising rules, policies and bureaucracy		0.0	
		Accountability	People take responsibility for their own actions and avoid blaming others.			
		Decision Making	Our people know exactly how to get started and move initiatives through the organisation.			
RESOURCES	Talent	Champions	Our leaders are committed and champion innovation		0.0	0.0
		Experts	We have access to innovation experts who can support our projects.			
		Talent	We have the internal talent to succeed in our innovation projects.			
	Systems	Selection	We have the right recruiting strategy in place to support a culture of innovation		0.0	
		Communication	Our collaboration tools effectively support our innovation efforts			
		Ecosystem	We are good at leveraging our relationships with suppliers and vendors to pursue innovation			
	Programs	Time	We give people dedicated time to pursue new opportunities		0.0	
		Money	We have dedicated finances to pursue new opportunities			
		Space	We have the right amount of quality space to pursue new opportunities			
METHODS	Ideation	Generate	We generate ideas from a vast and diverse set of sources		0.0	0.0
		Filter	We filter and refine ideas to identify the most promising opportunities.			
		Prioritise	We select opportunities based on a clearly articulated risk portfolio			
	Testing	Prototype	We move promising opportunities quickly into prototyping		0.0	
		Iterate	We have effective feedback loops between our organisation and the voice of the customer			
		Fail Smart	We can fail quickly and stop projects based on predefined failure criteria			
	Speed	Flexibility	Our processes are tailored to be flexible and context based rather than control and bureaucracy based		0.0	
		Launch	We quickly go to market with the most promising opportunities			
		Scale	We rapidly allocate resources to scale initiatives that show market promise			
IMPACT	External	Customers	Our customers think of us as an innovative organisation		0.0	0.0
		Competitors	Our innovation performance is much better than other firms in our industry			
		Financial	Our innovation efforts have led us to better financial performance than others in our industry			
	Organisational	Purpose	We treat innovation as a long term strategy rather than a short term fix		0.0	
		Discipline	We have a deliberate, comprehensive and disciplined approach to innovation			
		Capabilities	Our innovation projects have helped our organisation develop new capabilities that we did not have three years ago			
	Individual	Satisfaction	I am satisfied with my level of participation in our innovation initiatives		0.0	
		Growth	We deliberately stretch our people's competencies by getting them to participate in new initiatives			
		Reward	We reward people for participating in potentially risky opportunities, irrespective of the outcome			

			TOTALS	**0**	**0.0**	**0.0**
			AVERAGES	**0**	**0.0**	**0.0**