

The UK Consumer Electronics and Technology (CET) market place is complex and dynamic but the perception that it is a saturated market with little opportunity for manufacturers to grow their top line revenues has never been further from the truth. New and emerging technologies including Cloud Computing, Ubiquitous Computing, Wearable Technology, Connected Home, Additive Manufacturing and the Internet of Things are increasingly helping entrepreneurial companies innovate new use cases, disrupt existing markets and create new mass markets. As a consequence over the next decade UK CET spending is expected to swell from £30 Billion per annum to over £63 Billion presenting those companies who are prepared for it with an unrivalled growth opportunity.

At the 311 Institute you can think of us as your trusted tour guides, helping you get the most out of your new ventures into this exciting marketplace. Coupling our trusted, first person partnerships with all of the UK's major and minor VAD, VAR, DMR, E-Tail and Retail partners with our broad market insights we help companies of all sizes establish new sales channels and maximise the opportunities that these new markets present. For a free Market Consultation call us today on +44 (0) 7957 456194 or E-Mail us at enquiries@311institute.com or alternatively to learn more about us and our services visit www.311institute.com

